

The BOARDADVISOR *.com*

Boards supervise the activities of organizations; serving as fiduciaries for shareholders; guiding, approving and resourcing strategic plans; and engaging, compensating and overseeing the C-Suite. Every company has a Board, and every public company's board is well-developed.

But, what about private, closely-held companies? They know they'll benefit from the perspective, expertise and value-add of a functioning Board but they aren't inclined to expand their Statutory Board (regulating owner decisions and compensation), and they'd rather not incur the costs of multiple Director fees, D&O insurance, Board counsel, etc.

So, form an Advisory Board, right? Unfortunately, most Advisory Boards aren't effective. Too casual. Too uncompensated. Too little skin-in-the-game. Often, more window-dressing than value-added directorship.

Enter *The Board Advisor*. More effective than an Advisory Board. Much like an expanded Statutory Board with all the upside, little of the downside, and great flexibility. A *Board-in-One*[™] with resources far beyond those of the typical closely-held company.

Established in 1993, David N. Deutsch & Company is the strategic financial advisor of leading closely-held companies, their owners and boards. We're an investment bank, managing complex, structured, negotiated M&A transactions and *equally* a long-term strategic financial advisor to our clients - whether they transact or not - with experience and expertise in corporate finance and reporting, corporate development and M&A, strategy, risk, governance and executive oversight. *The Board Advisor* helps closely-held companies and their owners make better decisions, mediate among owners and senior managers, and prepare for succession and winning exits.

If you get the good of good governance, call (212) 980-7800 and ask for David, the Board Advisor.



DAVID N. DEUTSCH & COMPANY LLC
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*The Strategic Financial Advisor of Leading Closely-Held
Companies, their Owners and Boards*[™]